



2014 Whitley Awards

# Speakers



**Our host**  
**Kate Humble**

Kate Humble is one of the UK's most loved wildlife presenters, best known for her work on programmes such as Springwatch and Lambing Live. She is Vice President of the Wildfowl and Wetlands Trust, a Fellow of Zoological Society of London and former President of the RSPB. Kate is passionate about grassroots action and runs her farm in Monmouthshire as a rural skills teaching center connecting people with farming in the countryside – the subject of her book 'Humble by Nature: life lambs and a dog called Badger'. Visit [www.humblebynature.com](http://www.humblebynature.com) to find out more.

**With many thanks to:**  
**Sir David Attenborough**

**WFN Trustee and narrator, 2014 winner films**



Britain's best-known natural history film-maker, Sir David Attenborough's distinguished career in broadcasting spans over 50 years. Originally a zoologist and geologist by training, David has travelled to some of the world's remotest regions, and is an enthusiastic advocate of international action to save wildlife and their habitat from destruction by human activities. Sir David was knighted in 1985. In January 2005, WFN were honored to welcome him as a Trustee and supporter of the charity.



**Whitley Gold Award Winner**  
**Jean Wiener**

Jean is Founder and Director of FoProBiM, Haiti's only NGO engaged in coastal and marine environmental management and protection. Jean first received funding from WFN in 2006 before becoming a full Whitley Award winner in 2008 and receiving Continuation Funding in 2010. A local Haitian, Jean has worked for 20 years to gain support from communities and the government to ensure sustainable management of the country's vulnerable coastal resources and habitats. Thanks largely to the work of Jean and his team; Haiti saw the creation of its first two MPAs in 2013.



**Patron**  
**HRH The Princess Royal**

The Princess Royal has been the patron of the Whitley Fund for Nature since 1999. Known for her charitable work, and as the patron of 320 organisations, she carries out about 500 royal engagements and public appearances a year, and maintains a remarkable commitment to the causes she supports. During her 15 years as the patron of WFN, she has met over 100 of our Whitley Award winners, and has visited winners in Brazil, Croatia and Colombia to see their work first-hand.

## Programme

**7.00pm Reception**

**8.00pm Kate Humble –  
welcome to the Whitley  
Awards 2014**

**Edward Whitley, Founder**

**Finalist films and speeches**

**Introducing Partnership  
Funding by  
Fondation Segré**

**Presentation of Awards  
by HRH The Princess Royal**

**Presentation of the  
Whitley Gold Award  
to Jean Wiener**

**HRH The Princess Royal,  
Patron**

**9.10pm Drinks and supper**

# Welcome to the 21<sup>st</sup> Whitley Awards Ceremony

*Dear Friends,*

Last year, when the charity celebrated its 20th anniversary, we took time to reflect on the far-reaching impact of our winners over the last two decades. We celebrated this milestone with a series of events and we were delighted to welcome new supporters.

This year, building on the increased momentum, the charity has given over £1,300,000 in funding – more than ever before – to our chosen conservation projects.

This includes Partnership Funding by Fondation Segré which we are excited to launch along with the expansion of our Continuation Funding programme as we look to the future and the growing needs of conservationists. Partnership Funding will provide a significant sum, €1.5 million over the next three years, shared among four of our past winners. This higher level and longer-term funding, generously donated by Fondation Segré, will enable the winners to be more ambitious and

expand their work, achieving lasting change for endangered species and habitats.

Our network of conservation leaders continues to expand. This year we welcome eight new Finalists from Kenya, Philippines, Malaysia, Bulgaria, Ecuador, Cuba and Indonesia. They have been selected from over 170 applicants and each winner will receive £35,000 in project funding to support their work over the coming year.

Each Finalist has taken part in a busy week of activities, including professional media and speech training to help them to maximise the impact of the attention which they will receive. We have also held a number of events to introduce winners to our loyal and generous supporters as well as representatives from UK and European based charities.

We are also delighted to welcome the 2014 winner of the Whitley Gold Award, Haitian conservationist Jean Wiener. Jean received a

Whitley Award in 2008 for his work to conserve Haiti's coastal ecosystems and he has been selected as this year's Gold winner in recognition of his ongoing work which has in the past 12 months led to the creation of Haiti's first Marine Protected Areas. Jean will receive up to £50,000 in project funding over one year, has joined this year's Whitley Award Judging Panel and served as a valuable mentor to the new winners.

On behalf of the charity and our winners, thank you very much indeed for your generous support. Without your donations, our winners would not be able to carry out their work.

Please join us in welcoming the 2014 Whitley Award winners.

*Edward Whitley*


**Edward Whitley, OBE  
Founder, Whitley Fund for Nature**



**The Whitley Fund for Nature is a fundraising and grant-giving nature conservation charity offering recognition, training and grants to support the work of proven grassroots conservation leaders in developing countries.**

“The growing network of winners represents some of the best conservation leaders in the world. The range of challenges they face is remarkable, their solutions are diverse; and together their reach is truly global.”

**WFN Trustee, Sir David Attenborough**

 2014 Finalists

 Past Whitley Award winners

## The Whitley Awards

A high-profile conservation prize worth **£35,000** in project funding over one year. Also known as the ‘Green Oscars’, the Awards are won competitively following assessment by a top academic panel and are presented by our Patron, HRH The Princess Royal, at the annual Ceremony in London.



## Continuation Funding

Whitley Award winners join a network of over 160 conservation leaders in 70 different countries, but our support doesn't end there. We offer additional Continuation Funding grants of up to **£70,000** over two years to help our most successful past winners scale-up their work to the next level.

 2014 Gold Award winner

 Past Gold Award winners

## Gold Award

Each year a member of our alumni network is selected to receive the Whitley Gold Award, a profile and PR prize worth up to **£50,000** in project funding, awarded in recognition of their outstanding contribution to conservation.



## Partnership Funding

This year we have joined forces with Fondation Segré, to develop Partnership Funding – exciting new grants worth **€337,500** each over three years. These have been Awarded to four of our most impactful winners to deliver longer-term, high level support reflecting the quality, scale and urgency of their work.

**Since 1994, we have given over £10 million to support the work of more than 160 conservationists. Together they form a network of local leaders operating in countries where funds are most needed and often hardest to raise.**



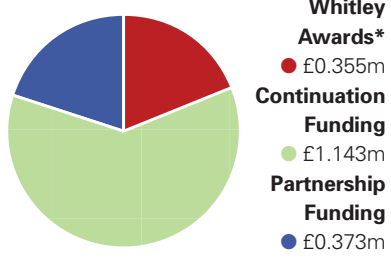
A recent internal review by partner, **WWF-UK**, assessing WFN over the last five years found that WFN:

- Offer excellent value for money.
- Achieve great results in raising winners' profiles, which has a large impact on their success and career development.
- Provide winners with flexibility and exhibit good responsiveness as a grant-giver.



### Current active grants:

£1.871m



"Whitley Award winners hail from all over the world, but they all have in common a fierce commitment and determination to make a real difference to local people and wildlife in their home countries."

WFN Patron, HRH The Princess Royal

\*Includes Gold Award winners

# Application process

Following our call for proposals, 174 applications for the Whitley Award were received this year from 59 countries. A big thank you once again to our voluntary Application Screeners and Judging Panel members, who worked through four stages of assessment to reach our final shortlist.

## Judging Panel

Chairman

**Edward Whitley**

Trustee, WFN

**Ros Aveling**

Deputy Chief Executive, Fauna and Flora International

**Dr. Glyn Davies**

Director of Programmes, WWF-UK

**Georgina Domberger**

Director, WFN

**Tim Dye**

Trustee, WFN

**Dr. Simon Lyster**

Trustee, World Land Trust

**David Wallis**

Deputy Director, WFN

**Jean Wiener**

Founder, FoProBiM

Whitley Gold Award winner 2014

## Application Screeners

**Dr. Deepak Apte**

Chief Operating Officer, Bombay Natural History Society,  
2008 Whitley Award winner

**Prof. E.J. Milner-Gulland**

Professor in Conservation Science, Imperial College London

**Dr. Charudutt Mishra**

International Science and Conservation Director, Snow Leopard Trust, Whitley Gold Award winner 2005

**Dr. Mary Pearl**

Provost at Macaulay Honors College & Professor of Biology at Brooklyn College

**David Wallis**

Deputy Director, WFN

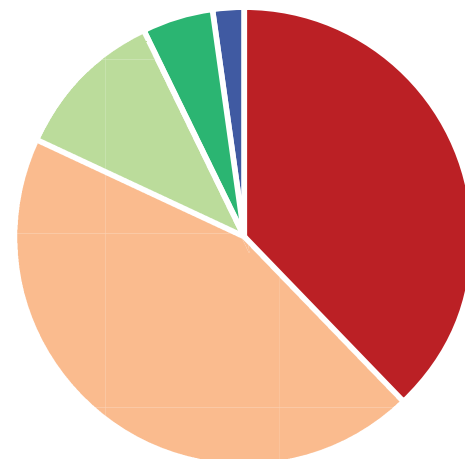
## Who is applying?

Applications for the Whitley Awards 2014

By Continent %

<b>Africa</b>	<b>38</b>
<b>Asia</b>	<b>44</b>
<b>Americas</b>	<b>11</b>
<b>Europe</b>	<b>5</b>
<b>Oceania</b>	<b>2</b>

**Total** **174**



## Award Timetable



October 2013 November December January February March April May June July August September 2014

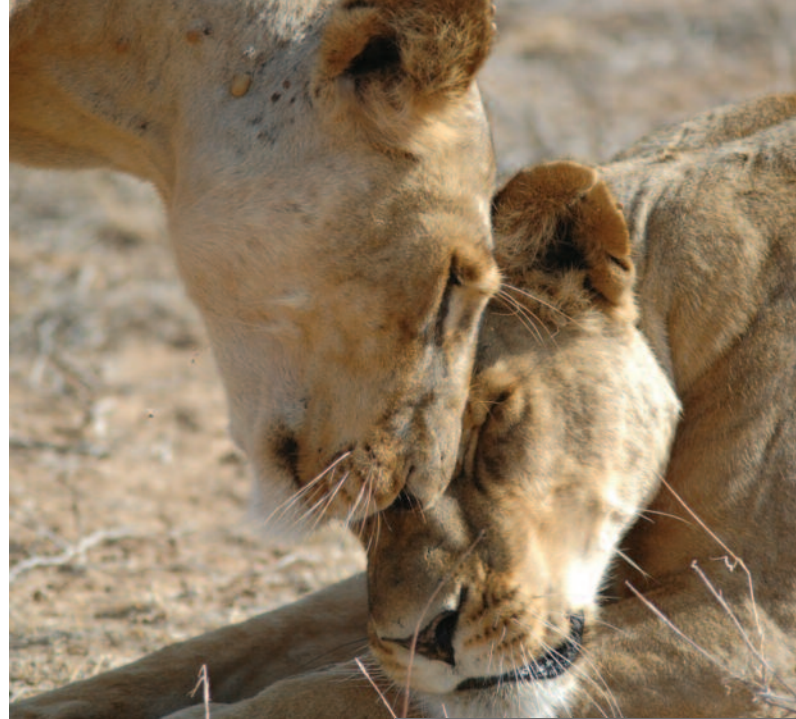
An underwater photograph showing a vibrant coral reef in the foreground with various types of coral, including branching and table corals. Above the reef, a large school of small, dark fish swims in the clear blue water. Sunlight rays penetrate the surface from the top left, creating a bright, hazy effect. The text "The 2014 Whitley Award Finalists" is centered in the upper half of the image in a white, bold, sans-serif font.

# **The 2014 Whitley Award Finalists**

# Shivani Bhalla

Warrior Watch: Enabling the coexistence of people and lions in northern Kenya

Kenya



## Love for lions

Inspired by the book 'Born Free' by Joy Adamson, Shivani's passion for conservation, and big cats in particular, began whilst growing up in Kenya. She is now Founder and Director of Ewaso Lions, an NGO established in 2007 to promote human-carnivore coexistence.



## Uncertain future

Kenya's lions now number less than 2,000 and could become extinct in the next two decades if action isn't taken. This decline is due to habitat loss and conflict with humans as lions predate local livestock and are often killed in retaliation. Ewaso Lions works in the Ewaso Nyiro Ecosystem in northern Kenya a key area for large carnivores and home to the country's third largest lion population.

## Building capacity

Ewaso Lions employs effective community-based conservation and research to conserve this critical lion population. Its 'Warrior Watch' project, which empowers young Samburu warriors to become wildlife ambassadors, works to reduce human-wildlife conflict and improve tolerance of predators through education and capacity-building. As a result, this is one of the only regions in Kenya where lion populations have increased outside of fenced areas in the past five years.

## Shivani's project aims to:

- Reduce human-carnivore conflict in the Ewaso Nyiro Ecosystem by equipping people with the tools and knowledge to protect their livestock.
- Build capacity of marginalised Samburu warriors by scaling-up her proven Warrior Watch project.
- Carry out a lion population census, monitor prey and map lion habitat to inform conservation action.

## Why it matters:

- African lions have declined by 90% in the last 75 years.
- Human-wildlife conflict is a major cause of lion decline in Kenya.
- This is the first programme to actively involve warriors in wildlife conservation in the region.

**“When I began studying lions, I first talked to as many local people as I could. After all – they know best!”**

# Stoycho Stoychev

The Imperial eagle as a flagship for conserving the wild grasslands of south-eastern Bulgaria

**Bulgaria**



www.bspb.org

## The Country of Eagles

Once known as the Country of Eagles, by the end of the 20<sup>th</sup> century, only eight Imperial eagle nests remained in Bulgaria due to the loss of its habitat, reduction in prey, electrocution from over-head pylons, nest poaching and illegal killing.



## Population recovery

Stoycho Stoychev is the Conservation Director of the Bulgarian Society for the Protection of Birds (BSPB). Thanks to his efforts, the Imperial eagle population in Bulgaria has doubled over the last decade, to 25 breeding pairs. By establishing the eagle as a flagship for wild grassland habitats, Stoycho is bringing this species back from the brink of national extinction whilst protecting other endangered species including the European souslik, Marbled polecat, Saker falcon and Land tortoise.

## A new threat

While Imperial eagle habitat is formally protected as part of the European Union Natura 2000 network, the accession of Bulgaria to the EU has heralded a new threat, as agricultural subsidies have triggered large scale ploughing of grassland pastures, which threatens the remaining eagle population. More profitable and environmentally friendly farming subsidies are available, but remain little known and difficult to apply for.

## With his project Stoycho will:

- Enable farmers to apply for and implement agri-environmental measures that conserve eagle habitat and boost their own income.
- Develop environmentally friendly businesses based on eco-tourism and sustainable farming.
- Train local communities in participatory monitoring and nest guarding.

## Why it matters:

- Bulgaria is the poorest country in the EU so for conservation to be successful, it must also benefit local people.
- Bulgaria's breeding population of Imperial eagles accounts for 20% of the EU population.
- Eagles can generate local income through bird watching tourism.

**“Our nest-guarding programme has significantly increased breeding success and the survival of juvenile eagles.”**

# Fitry Pakiding

Uniting coastal communities to secure the last stronghold of Pacific leatherback turtles

Indonesia



## A vital stronghold

Jamursba Medi and Wermon beaches in the Bird's Head Seascope of West Papua host the largest remaining nesting aggregation of leatherback turtles in the Pacific. Although leatherbacks are no longer exploited on these beaches, low hatchling success has hindered the recovery of this critically endangered population and poaching still occurs in other areas.



## Protection amidst poverty

Local communities legally own these beaches, and the success of efforts to reverse leatherback decline ultimately lies in gaining their support. However communities here live in extreme poverty, which has undermined their ability to support marine turtle conservation. Elsewhere in the region, a lack of enforcement enables the sale of leatherback meat and eggs to persist.



## Part of the community

Fitryanti Pakiding is a researcher and lecturer with the State University of Papua. She leads a community programme aimed at working towards 'Conservation Villages', where biodiversity conservation goes hand in hand with improving local peoples' quality of life.



## Fitry's ambitious project aims to:

- Empower communities to become guardians of leatherbacks and their habitat, whilst increasing local livelihood opportunities.
- Strengthen enforcement practices to prevent the poaching of turtles and their eggs.
- Raise awareness of turtle conservation among young people and ensure government decisions are aligned with conservation goals.

## Why it matters:

- The Pacific population of leatherback turtles is critically endangered.
- Their evolutionary roots can be traced back over 100 million years.
- Jamursba Medi and Wermon beaches support 75% of annual leatherback nesting in the region.

**“When we provide communities with activities that benefit them, they show enthusiasm and appreciation towards our project.”**

# Monica Gonzalez

Community conservation of the long-wattled umbrellabird and its disappearing habitat

**Ecuador**



www.fcatt-ecuador.org

## Generation to generation

Ecuadorian conservationist, Monica grew up in the Andes Mountains, where her grandparents inspired her to appreciate nature. She is now Director of the Foundation for the Conservation of the Tropical Andes (FCAT), driven by a desire to create an environmental legacy for her children and the people of Ecuador.

## Rapid fragmentation

FCAT is based in the Mache-Chindul Reserve, and is part of the Chocó biogeographic zone, one of the most biologically diverse areas in the world. The humid rainforest here is home to the charismatic long-wattled umbrellabird, a species that plays a critical role in maintaining healthy forests through seed dispersal. However, deforestation is occurring at an alarming rate in northwest Ecuador, and the umbrellabird is disappearing as the forest becomes fragmented.



## Conservation symbol

Monica works to protect and expand the remaining forest fragments through scientific research, education and development of economic alternatives, focusing on empowering local communities. Over the last decade, Monica's efforts have successfully established the umbrellabird as a symbol for conservation amongst local people.

## Monica's project aims to:

- Identify, protect and expand forest fragments through community-based management and reforestation.
- Develop sustainable economic alternatives in eco-tourism and small scale agriculture.
- Improve understanding of the importance of conserving forest fragments among local stakeholders.

## Why it matters:

- 96% of umbrella bird habitat has been lost in northwest Ecuador.
- Conservation of the long-wattled umbrellabird will also benefit other wildlife such as primates and big cats.
- The construction of a highway that will bisect the Mache-Chindul Reserve is imminent, making effective conservation management even more vital.

**“The long-wattled umbrellabird, or ‘cow of the mountain’, is a source of pride for local residents.”**

## Melvin Gumal

Protecting Borneo's iconic great apes: Conservation of orang-utans in Sarawak  
**Malaysia**



### Community conservation

In 1990 Melvin initiated Sarawak's pioneering Integrated Conservation and Development Project which involved local Iban land owners in protected area management for the first time. He now works with stakeholders at all levels to protect over 2,000 km<sup>2</sup> of contiguous orang-utan habitat in Sarawak which is home to the rarest subspecies of Bornean orang-utan, *Pongo pygmaeus pygmaeus*.

### Steep decline

In the past 20 years, over half of the Bornean orang-utan's habitat has disappeared as forest is lost to logging, mining and fire or converted to oil palm plantations. During the last 60 years the species has declined by over 50%, with the majority of those remaining living outside protected areas. Hunting of orang-utans for bushmeat and sale to the pet trade is also a growing problem.



### Increased protection

Melvin is Director of the Malaysia Programme at the Wildlife Conservation Society. He is leading a programme to increase the amount of Bornean orang-utan habitat under protection in the Engkari-Telaus Community Conservation Landscape in Sarawak, and create an environment where orang-utans have an opportunity to thrive alongside local communities.

### With his project Melvin will:

- Conduct surveys in parts of the landscape that have not yet been studied.
- Use the results to secure legal protection of these areas and other important habitat for orang-utans in the region.
- Educate local Iban people to reduce hunting of these primates and instil pride in local wildlife.

### Why it matters:

- If action isn't taken, orang-utans will be lost from the wild within a few decades.
- Conserving orang-utan habitat benefits countless other species.
- Orang-utans have cultural importance and could bring revenue to local people through eco-tourism.

**“We all need to contribute to saving nature and not assume that others will do it for us. For some species, time is not on our side.”**

# Tess Gatan Balbas

Taking local action to save the world's rarest crocodile

## Philippines



### Misunderstood

The endemic and critically endangered Philippine crocodile is one of the rarest animals on the planet. Although respected by indigenous communities, the crocodiles have an image problem with outsiders. To many they are viewed as man-eaters and are even associated with corrupt politicians! In reality, the crocodile is small and will not attack people unless provoked.



### On the brink

Previously widely distributed throughout the Philippines, this species is now only found in Northern Luzon and South-western Mindanao Islands. Occurring mostly outside of protected areas, crocodiles are threatened by hunting and habitat loss. Hatchling survival is also very low and there are not enough unspoiled water bodies for juvenile crocodiles to grow up in safety.

### Vital support

Thanks to Tess and her team at Mabuwaya Foundation, community support for crocodile and wetland conservation on Luzon Island has already been mobilised with considerable success. Four community managed crocodile sanctuaries have been established and the crocodile population has increased from just 12 in 2001 to more than 100 in 2012. The number of crocodile killings by humans has also decreased from thirteen in 1998 to one in 2013.

### Her project aims to:

- Increase the Philippine crocodile population through nest protection, head-starting and release of hatchling crocodiles, and habitat restoration.
- Create two new crocodile sanctuaries and build capacity for their protection.
- Engage local communities in conservation through education and awareness campaigns.

### Why it matters:

- Fewer than 100 non-hatchling Philippine crocodiles remain in the wild with only 10 adults occurring in Luzon Island.
- Without urgent conservation action the Philippine crocodile will become extinct.
- The species occurs nowhere else on Earth.

**“The people we work with want to protect the crocodiles. They don’t fear the animal anymore but are very proud of it.”**

# Luis Torres

Building a national movement to protect Cuba's amazing plant life

Cuba



## A passion for plants

Christopher Columbus described Cuba as "the most beautiful land that human eyes had ever seen". In one short journey, a visitor can experience deserts and rainforests, lowlands and mountains, valleys and cliffs; all uniquely embellished by an ancient and rare flora. Luis, Head of Conservation of the Cuban Botanical Society, launched the Planta! Campaign in 2012 as a nationwide effort to inspire the preservation of this diverse mosaic of plant life.

## The Caribbean's richest flora

Cuba hosts one of the four richest island floras of the world and supports 7,500 species of flowering plant, more than half of that of the entire Caribbean. 53% of all Cuban plant species are endemic to the country. Plants have cultural, economic and medicinal value and perform crucial ecosystem services.



## Undervalued

Poor awareness of the importance, value and perilous situation of Cuba's flora means that allocation of resources for conservation is insufficient and exacerbated by poor enforcement of legislation and inadequate commitment of citizens and decision-makers. A lack of skilled conservation practitioners at local level also reduces the effectiveness of conservation actions, limiting the development of local initiatives.



## His project aims to:

- Educate Cubans about the importance of their native flora and inspire them to conserve it.
- Build capacity for developing and implementing community-based conservation projects.
- Connect conservationists nationwide to create a network where resources and expertise can be exchanged.

## Why it matters:

- Cuba has the greatest plant diversity of the Caribbean Biodiversity Hotspot.
- The endemism of Cuban plant communities can reach up to 85%, making their conservation of global importance.
- Mining, urban development and unsustainable harvesting threaten Cuban plants.

**"The greatest contributions come from local people who are encouraged, committed and trained."**

## Paula Kahumbu

Hands off our elephants:  
Delivering African leadership to  
address Kenya's poaching crisis

**Kenya**



### A voice for elephants

Paula Kahumbu is the Executive Director of WildlifeDirect and leads the Hands Off Our Elephants campaign, launched in 2013. One of the Kenya's most influential conservation voices, Paula believes that the country's experience and historical knowledge of elephants places it in a leading role in the global effort to save the species from extinction.



### An African icon

African elephants are the largest land animal on Earth and are totems for many African tribes. Kenya is home to the longest running studies on elephants which have revealed that they can distinguish between different human tribes from their language – some tribes are more dangerous than others for elephants.



### Poaching crisis

In 1989 Kenya lit a pyre of ivory representing thousands of elephants killed by poachers. This led to a global agreement to ban the ivory trade. However, the last five years have seen a massive resurgence in poaching across Africa, reaching a ten-year high in 2013, when more than 35,000 elephants were illegally killed for their tusks. Today, Kenya is the leading transit country for ivory out of Africa.

### Paula's ambitious project aims to:

- Use the media to drive behaviour change, empowering communities to respond through a new anonymous wildlife crime hotline.
- Oversee adoption of new legislation and enforcement, including the training of investigators and prosecutors to tackle poaching and illegal trade.
- Reduce demand for ivory through international diplomatic relations driven by meetings, presentations, media and corporate partnerships.

### Why it matters:

- Nearly 100 elephants are killed each day in Africa.
- Elephant tourism contributes to 12% of Kenya's GDP and over 300,000 jobs.
- Poaching threatens the economy, security and stability of Kenya.

**“People across Kenya are now seeing that protecting wildlife is their duty.”**

## Jean Wiener

Conserving Haiti's coastal ecosystems and securing its first marine protected areas



Haiti



**A Whitley Award winner in 2008 and a 2010 Continuation Funding recipient, with the support of WFN and other funders, Jean has:**

- Provided data to support the creation of Haiti's first two Marine Protected Areas (MPAs) in 2013, covering over 2,100km<sup>2</sup>.
- Engaged the government to pass environmental legislation to protect all of Haiti's mangroves, providing blanket coverage along 1,700km of coastline.
- Worked with local people to reuse over 100,000 plastic containers collected as marine debris and recycle them as mangrove plant pots in reforestation activities.
- Initiated new sustainable livelihood activities helping to reduce mangrove cutting by 58% between 2008 and 2010.



### Humanitarian and environmental challenges

Haiti is the poorest nation in the western hemisphere with 80% of Haitians living in poverty. Just 1% of Haiti's original forest cover remains and, without the development of sustainable income generating alternatives, damaging activities such as over fishing, mangrove loss and the development of salt pans will continue to threaten biodiversity in Haiti's fragile coastal and marine ecosystems.

### From grassroots to government

For over 20 years, local Haitian, Jean Wiener, has worked tirelessly to address the severe environmental issues affecting his country. With his NGO, FoProBim, Jean focuses on addressing the needs of local communities through education, conflict resolution, and livelihood development. Jean also engages the Haitian government to achieve important environmental monitoring, management, and protection.



### Building on his success

Jean's actions will now help Haiti to participate in regional and global initiatives, literally putting Haiti on the map as a country now committed to protecting and managing its coastal and marine resources. With his Gold Award funding, Jean aims to provide more local communities with the means to earn sustainable livelihoods and manage protected coastal resources, whilst continuing to work with stakeholders and officials to establish two additional MPAs, totalling 1,600 km<sup>2</sup>. Jean will also advance plans for a bi-national MPA with neighbouring Dominican Republic, covering over 1,700 km<sup>2</sup>. This would be the first bi-national MPA in the Caribbean.



**“People who previously did not have the support they needed to voice their opinions have now become more vocal. This is a GREAT thing!”**

# Winner Achievements

We maintain close contact with our winners, who share news of their progress through formal reports and regular updates. Below are just some of their fantastic achievements over the past year.

A 906 km<sup>2</sup> Protected Area was established in June 2013 to join up two existing reserves in Karnataka State, South West India, connecting vital habitat for tigers, elephants and other endangered species and bringing the total combined area under protection to 2,602 km<sup>2</sup>.

**M.D. Madhusudan, 2009, India**

An international strategy for Central America's bats has been developed to coordinate research and conservation across Guatemala, Honduras, Nicaragua, El Salvador, and Costa Rica. This is the first time an international conservation strategy has been developed for an entire mammalian order.

**Bernal Rodriguez, 2012, Costa Rica**

Since 2000 poaching of Yellow-shouldered parrots has decreased from nearly 100% to less than 5% and the number of parrots has increased from 700 in 1989 to 1,600 today. In 2013 a record 77 parrot chicks fledged following long-term work to protect them on Margarita Island.

**Jon Paul Rodriguez, 2003, Venezuela**

Highly toxic and environmentally damaging placer gold mining has been banned in North East China, protecting wetlands and their biodiversity, as well as the people who rely on the clean water they provide.

**Guo Yu Min, 2007, China**

10% of Belize's population have been included in the country's first outreach programmes promoting shark conservation. The first nationwide public perception survey of sharks and rays in Belize was completed in January 2013, finding over 80% of people believed sharks should be protected.

**Rachel Graham, 2011, Belize**

In December 2013 permits to collect night monkeys for biomedical research were permanently revoked by the State Council of Colombia to protect these nocturnal monkeys from unnecessary and unsustainable bio-medical testing following a successful lawsuit against a major laboratory.

**Angela Maldonado, 2010, Colombia**

Following the sharing of data from scientific surveys with government, permits have been revoked for the establishment of oil palm plantations in wetlands bordering rivers where endangered freshwater Irrawaddy dolphins occur in Loa Kang, Kalimantan.

**Budiono, 2012, Indonesia**

The first environmental education programme to be certified in Guatemala has been endorsed by government for a further five years. 10,853 children in 56 schools have been reached by the programme to date, increasing knowledge of the environment and sustainable resource use by 78%, creating a new generation of environmentally conscious citizens.

**Marleny Rosales-Meda, 2008, Guatemala**

In March 2013 a binding international agreement was signed restricting trade in endangered hammerhead shark products, including fins, through the Convention on International Trade in Endangered Species.

**Randall Arauz, 2004, Costa Rica**

Following the first translocation of crowned sifaka lemurs in north west Madagascar, a relocated male bred with a resident female in May 2013, indicating that the intervention was successful. Without this work, highly fragmented sifaka populations would be at greater risk of extinction.

**Josia Razafindramanana, 2012, Madagascar**

"Whitley Award winners are successful because they don't just watch and measure – they act! They are the experts – not us – they know what to do and, more importantly, how to get it done."

**WFN Trustee, Sir David Attenborough**

# Continuation Funding 2013

Winners of the Whitley Award can apply to us for further funding of either **£35,000** over one year or up to **£70,000** over two years to support the scale up of their successful work.

Continuation Funding is applied for competitively and funds are awarded to the strongest applicants at each round. Over half of all Whitley Award winners go on to apply for these grants, with several receiving funding multiple times.

**Luis Aguirre, Bolivia 🦋(2007)**

Launching the Bat Conservation Strategy for South America  
**£35,000**

**Deepak Apte, India 🦋(2008)**

Creating a national giant clam species recovery plan and securing new marine conservation reserves in the Andaman and Nicobar Islands  
**£70,000**

**Randall Arauz, Costa Rica 🦋(2004)**

Consolidating a favourable domestic and regional political agenda for marine conservation in Costa Rica  
**£70,000**

**Sergei Bereznuik, Russia 🦋(2006)**

Incorporating new technologies in the fight against Amur tiger and leopard poaching  
**£35,000**

**Elena Bykova, Uzbekistan 🦋(2011)**

Strengthening legal and on-the-ground protection of the critically endangered saiga antelope  
**£70,000**

**Gerardo Ceballos, Mexico 🦋(2006)**

Sustainable agriculture and the large scale restoration and conservation of the prairie dog grasslands in the Janos Biosphere Reserve  
**£70,000**

**Didiher Chacon, Costa Rica 🦋(2005)**

Conserving endangered sea turtles in the Eastern Tropical Pacific  
**£20,000 (2013 WWF Challenge Grant)**

**Pruthu Fernando, Sri Lanka 🦋(2009)**

Regional scale up of an effective human-elephant conflict mitigation strategy  
**£46,692**

**Jimmy Muheebwa, Uganda 🦋(2010)**

Community-based action to tackle the illegal crane trade and loss of wetland habitat  
**£35,000**

**Hotlin Ompusunggu, Indonesia 🦋(2011)**

Bringing conservation home to local communities: Forest guardians to protect a national park, Borneo  
**£35,000**

**Luis Rivera, Argentina 🦋(2011)**

Uniting communal and private land-owners to conserve priority areas for threatened parrots of the Southern Yungas  
**£70,000**

**Jon Paul Rodriguez, Venezuela 🦋(2003)**

Improving parrot habitat and protection on Margarita Island  
**£35,000**

**Fernando Trujillo, Colombia 🦋(2007)**

Uniting scientific research and government policy to secure South America's river dolphins  
**£35,000**

**In the past year, WFN has awarded  
£626,692 in Continuation Funding to  
13 winners in 12 countries\***

🦋(Year of first award) \*May 2013-May 2014

Deepak Apte, India



Sergei Bereznuik, Russia



Gerardo Ceballos, Mexico



Jimmy Muheebwa, Uganda



Randall Arauz, Costa Rica



Luis Rivera, Argentina

"One thing that puts the WFN apart from other funders I have worked with is that they don't just 'plant the seed', they water it, they fertilize it, and they help the sprout to grow. Most funders don't do that."

2004 Whitley Gold Award winner, Randall Arauz



Elena Bykova, Uzbekistan



Jon Paul Rodriguez, Venezuela



Luis Aguirre, Bolivia

"The fact that we can come back to WFN and present our ideas as they evolve and continue to receive support makes a big difference."

2003 Whitley Award winner,  
Jon Paul Rodriguez



Pruthu Fernando, Sri Lanka

# Partnership Funding by Fondation Segré

Partnership Funding by **Fondation Segré** is an innovative new type of grant which provides more funding than ever before to support the work of our most successful winners.

Launched in 2014 and endowed by Fondation Segré, these grants will provide funding totalling **€1.5 million** over three years to support four high impact projects of global significance.



**FONDATION SEGRÉ**



## Charudutt Mishra, Snow Leopard Trust

**From grassroots to global: Realising a conservation vision for snow leopards across their range**

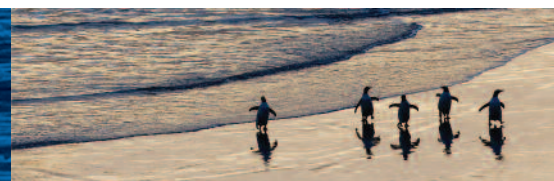
In 2013, 2005 Whitley Gold Award winner, Charu played a key role in bringing together the governments of all 12 snow leopard range countries for an international summit in Kyrgyzstan. The summit resulted in landmark commitments to protect these iconic cats, whilst acknowledging community involvement as a key principle for the future of snow leopards.

Fewer than 7,000 snow leopards remain in the wild due to loss of habitat and wild prey, human-wildlife conflict and poaching. A lack of funding, political and industrial awareness and scientific information hinder conservation efforts.

### Over the next three years Charu's project will:

- Secure three globally important snow leopard landscapes of 5,000 to 10,000 km<sup>2</sup> and increase the number of communities involved in conservation partnerships by 20%.
- Initiate a programme for producing snow leopard friendly cashmere that brings together the industry and cashmere producing herders.
- Reduce poaching of snow leopards and prey through new initiatives involving enhanced training and support for rangers.

*"We envision a world where conservation of snow leopards and their mountain habitats are given a high place in the global agenda. Partnership Funding by Fondation Segré will help us ensure our philosophy of community-based, science-led conservation is embraced across Asia."*



## Pablo Borboroglu, Global Penguin Society

**Fostering global penguin conservation**

With the Global Penguin Society, 2010 Whitley award winner, Pablo established the world's first international coalition for the protection of penguins. By uniting scientists, conservationists and decision makers across the Southern Hemisphere, Pablo is giving penguins a voice.

Over half of the 18 species of penguin are listed as 'Vulnerable' or 'Endangered' by the IUCN. Threatened by poor fisheries management, pollution and climate change in the oceans, penguins also face pressure on land from coastal development and introduced predators.

### Over the next three years Pablo's project will:

- Stabilise and recover penguin populations through targeted community and science-led conservation in Chile, Argentina, Galapagos, New Zealand and South Africa, benefitting eight species.
- Improve scientific understanding of penguins to provide cutting-edge information to policy makers to help secure new legal protection and improved management of penguins and their habitat.
- Raise awareness of penguin conservation at the local and international level through targeted education programmes and the mainstream media.

*"The survival and protection of penguins can only be secured by fostering integrated ocean conservation through science, management and community education. This grant will help us to go a long way to achieving this."*



## Fernando Trujillo, Fundación Omacha

**Strengthening conservation of river dolphins in South America**

2007 winner, Fernando promotes trans-boundary conservation of freshwater habitats and their wildlife using river dolphins as a flagship in the Amazon and Orinoco basins, covering their entire range across Bolivia, Brazil, Colombia, Ecuador, Peru and Venezuela.

South America's three species of river dolphin face increasing pressure as a result of competition with the fishing industry and are even killed for bait. Pollution and habitat loss from mining and the development of hydro-electric are also growing threats.

### **Over the next three years Fernando's project will:**

- Make it a requirement that assessment of potential impacts on river dolphins are incorporated in to all planning proposals for hydro-electric dams to reduce their impact.
- Provide scientific evidence to the Colombian and Brazilian governments to legally ban the unsustainable mota catfish industry, developing economic alternatives for local fishermen, including training them as dolphin watching guides.
- Strengthen technical capacity for river dolphin conservation by training at least 120 researchers to use and communicate scientific data to initiate dolphin conservation projects.

*"Our project will integrate scientific research with grassroots and political action to ensure the conservation of South America's river dolphins. Partnership Funding by Fondation Segré will allow us to work effectively across national borders, uniting stakeholders at every level."*



## Çağan Şekercioğlu, Kuzeydogu

**Landscape conservation of large carnivores, Turkey**

Double Gold Award winner, Çağan Şekercioğlu is in the top 1% of the world's most cited conservation scientists and oversees the largest active conservation project in Turkey which is protecting, connecting and restoring habitat for endangered wildlife and providing a vital corridor between Turkey and neighbouring Georgia.

North East Turkey is a biodiversity hot-spot but receives little conservation attention. A relentless construction agenda threatens to dismantle environmental laws and wipe out wildlife populations, putting Turkey's biodiversity in crisis.

### **Over the next three years Çağan's project will:**

- Expand monitoring of wolves, bears and lynx to carry out the first assessment of their population size and habitat use by tracking movements using radio collars, camera traps and specially trained scat-detecting dogs.
- Use scientific data to influence political decisions regarding Turkey's wildlife and advocate for the expansion of protected areas and the placing of road-crossing structures to reduce road mortality.
- Educate local people and develop community conservation initiatives to reduce human-wildlife conflict and create village-based wildlife tourism.

*"Partnership Funding by Fondation Segré will support landscape-scale conservation of large carnivores in northeastern Turkey through research, awareness raising, environmental education and lobbying the government to create new protected areas, including completion of Turkey's first wildlife corridor".*

*"Our donors understand that it isn't a one off, and that results don't just happen in a year. It is built into their assumptions that this will be an ongoing relationship, because that's what really makes the difference".*

**WFN Patron, HRH  
The Princess Royal**

**WFN**  
WHITLEY FUND FOR NATURE

# Thank you

We are most grateful for the generosity of all our Award donors and supporters, including those who choose to remain anonymous.

Your donations are helping to fund local leaders working at the frontline of conservation and making it happen. They are the action heroes of the conservation world, and with your support they are making a positive difference to local communities, wildlife and the environment they share.

## Whitley Award donors

The Whitley Award for Conservation in Ape Habitats, donated by the



The William Brake Charitable Trust in memory of William Brake



The LJC Fund in memory of Anthea and Lindsey Turner



Sarah Chenevix-Trench



The Friends and The Scottish Friends of The Whitley Fund for Nature –

**Gold Award donor**

## Major sponsors

Peter Baldwin and Lisbet Rausing

The Byford Trust

The Evolution Education Trust



The Schroder Foundation

The Whitley Animal Protection Trust



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Whitley Awardee Media Training sponsorship



## Friends' Donations

Our Friends have an annual target of £100,000, and we are delighted that this target has been reached in 2014! The donations we receive from our Friends are the lifeblood of the charity and this year are supporting the Whitley Gold Award, given to Haitian conservationist Jean Wiener.

Thank you to each and every one of you for your support. We are a charity that is completely reliant on donations so the more money we raise, the more projects we are able to fund and the bigger impact we can have.

Donations received between 19<sup>th</sup> April 2013 and 23<sup>rd</sup> April 2014.

### £5,000 and above

Edward and Sally Benthall  
Benindi Fund  
Frank and Evelyn Brake  
John Davey  
Veronique De Giorgi  
Simon and Liz Dingemans  
The Britta & Jeremy Lloyd Family  
Charitable Trust  
Tony and Maureen Wheeler  
Henry and Madeleine Wickham

### £1,000 – £5,000

Rory and Elizabeth Brooks  
David and Jane Butter  
James and Victoria Corcoran  
Cotswold Wildlife Park  
Simon and Pam Crane  
Kathleen Crook and James Penturn  
Mark and Sarah Evans  
Catherine and Edward Faulks  
Jan-Peter and Carol Onstwedder  
G.C. Gibson Charitable Trust  
Tom and Tammany Heap  
The Edward Hoare Charitable Fund  
Edward and Teleri Iliffe  
Mrs M.A. Lascelles Charitable Trust  
Mark and Sophie Lewisoyn  
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Simon and Penelope Linnett  
Sebastian Lyon  
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Richard and Victoria Strang  
Francis Sullivan  
Chloe Teacher  
Eski Thomas  
David and Marika Thompson  
Georg and Emily von Opel

### £500 – £1,000

Sam and Rosie Berwick  
Jeremy Bradshaw  
Richard Buxton  
James and Veronica Carbone  
Philip Cayford  
Guy and Katie Christie  
Gus Christie  
Paul and Looby Crean  
Virginia Drabbe-Seamann  
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Ian Lazarus  
Piers Lea  
Lucy Newmark  
Merijn Schellekens  
William Spurgin and Sherry Buchanan

### £300 – £500

John and Lotta Ashdown  
Peter and Siobhan Bailey  
Tim Best  
Vinayak and Louise Bhattacharjee  
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Charles and Susan Whiddington

## Make a difference

Please support us

**Since 1994 WFN have given over £10m in funding to direct-action, community-based conservation, in country.** To date we have recognised over 160 effective local leaders in 70 different countries through our Awards programme.  
**But to continue supporting these amazing conservationists, we need your help!** Donate online at **www.whitleyaward.org** or send this form with a cheque made payable to **Whitley Fund for Nature**, to the address overleaf.

NAME

ADDRESS

EMAIL

DATE

With Gift Aid we can increase the value of your donation by 25%.

Please treat as Gift Aid donations this donation, all donations made by me in the past four years and all future donations until further notice. I confirm I have paid or will pay an amount of Income Tax and/or Capital Gains Tax for each tax year that is at least equal to the amount of tax that all the charities to which I donate will reclaim on my gifts in that tax year. I understand that other taxes such as VAT and Council Tax do not qualify and that the charity will reclaim 25p of tax on every £1 that I give.

SIGNED

DATE

If you would prefer not to be named as a donor on the Whitley Fund for Nature website, Award Ceremony programme and other materials, please tick here: ☐



# 2014 Whitley Awards

## Whitley Fund for Nature team

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**David Wallis**

Deputy Director

**Brian Johnson**

Finance Manager

**Annabel Lea**

Manager

**Danni Parks**

Manager

**Rebecca Sennett**

Administrator

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Sir David Attenborough

Tim Dye

Catherine Faulks

Francis Sullivan

Edward Whitley

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John Dutton Productions

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Stan Miniasian 'Last Journey for the Leatherback?'

Scubazoo

### Melvin Gumal film:

Orangutan Foundation

Adrian Seymour

### Shivani Bhalla film:

Born Free Foundation

### Monica Gonzalez film:

ARKive

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