



Impact: Communities and wildlife thriving together on a healthy planet

IMPACT  
LONGTERM OUTCOMES  
INTERMEDIATE OUTCOMES  
OUTPUTS  
ACTIVITIES

Functioning populations, ecosystems and services globally

Conservation is mainstreamed into national and international governance (making good policy)

Shift to sustainable living globally

Functioning populations, ecosystems and services locally

Replication of awardees projects globally

Local people living sustainably

Reduced threats to nature

More area under conservation management by fellows

Reduced threats to wellbeing of local people

Institutional framework is improved

Better local ecological conservation

Local policy changes

Change in behavior norms etc. of local people

Better understanding of local biological, social & institutional issues

Increased collaboration within & outside of network

More funding outside of Whitley

Increased engagement with local decision-makers

Increased engagement with local people

Increased profile

Delivery of conservation projects

Increased network (NGOs and Fellows)

Increased comms skills and confidence

Increased media coverage

Inspiration of the wider world

Fund grassroots conservation leaders in biodiversity-rich, resource-poor areas

Connect grassroots conservation leaders with NGOs and other leaders

Train grassroots conservation leaders in how to effectively use publicity and speak publicly

Publicize grassroots conservation leaders and their stories